

## 2010 Annual Report

# LEE'S SUMMIT CARES

*making community connections*

25 years of Caring, Character and Community

### Our Mission

To direct, support and actively coordinate efforts of the community to significantly reduce substance abuse, promote youth safety and thereby improve the health and well being of the community.

# Lee's Summit CARES

THE COMMUNITY ANTI-DRUG/ALCOHOL  
AND YOUTH VIOLENCE TASK FORCE

*"Coming together is a beginning, staying together is progress and working together is success." Henry Ford*

## Message from the Director

In 2001, I began as Director of Lee's Summit CARES. I retired from teaching and became a community mobilizer, the two jobs proved to be similar. For me, **Coming Together in the Beginning** was about learning how the different sectors of the LSC board collaborated. Having a board of directors with members from the school district, city government, public safety, faith, family, health, and recreation sectors gave LSC a valuable opportunity to understand the needs of the city to produce community-wide programs and events. Through this collaboration many new programs have been introduced, evaluated and maintained over the last ten years.

Our partnerships have **stayed Together and Progress has been made**. In 2010, we began our partnership with Community Anti-Drug Coalitions of America (CADCA) and Substance Abuse and Mental Health Services Administration (SAMHSA). Becoming a Drug Free Community was a giant step for LSC. A portion of the money received from this grant goes to Rediscover, the R-7 School District and Lee's Summit Police Department to assist with prevention, education and enforcement. A drug dog was purchased for the LSPD. The need for a drug dog was verified by a safety survey conducted in 2008. The DFC grant allowed us to partner with Walgreens to do two RXOTC Take Back Programs and continue work with the Partnership to Prevent Risky Behaviors. This task force brings together educators, police, Jackson County Sheriff's Department, Community Mediation Center, Preferred Family Healthcare, Greenwood and Lake Winnebago Police Departments, First Call and court personnel.

In 2010, a partnership with the Healthcare Foundation of Greater Kansas City allowed us to work with Rediscover, the Health Advisory Board, Safety Advisory Board, the city attorney, the prosecutor's office, Youth Court Board, the City Council and the local Tobacco Task Force to change the Minor in Possession Tobacco Ordinance. Currently we are partnering with health care organizations, Lee's Summit Municipal Court and Youth Court to begin Tobacco Intervention classes.

Working with the Chamber of Commerce and the Community of Character Business Sector has been a valuable

collaboration. The character initiative is focused on all sectors, but the importance of excellent character being modeled in the business world is a positive benefit for our youth and families. The business community's buy in to LSC projects that promote healthy behavior and good character development has increased the involvement of local participants.

Due to continued funding through the Gourley Foundation, the Milton Feld Trust, the Elaine Feld Stern Trust, and QuikTrip, the character initiatives, parenting classes and anti-bullying programs remain a mainstay among Lee's Summit youth and families.

Our partnerships also brings us outstanding volunteers, who are willing to share their time on our board, task forces and various committees to equip Lee's Summit with the best resources and opportunities available.

**Working Together is a Success.** We celebrated LSC's 25th anniversary at the Thanks-For-Your-Giving Luncheon in November. There were sixty-five members and friends who joined the celebration. Four special awards were presented, the Whatever It Takes Award went to the two Lee's Summit HyVee's, The Volunteer of the Year Award honored Jayne Sykita, the Extreme Teen was given to Sammie Jo Aadland, and the Top Gun Award recipient was Kim Fritchie.

In the last nine years working with LSC, I have continued to appreciate the true value of collaboration.

- No one is as smart as all of us
- To collaborate, one must develop a sense of higher duty
- When cooperating one must be willing to combine forces to reach goals
- Cooperation is an important ingredient for collaboration.

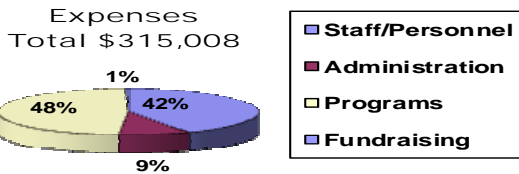
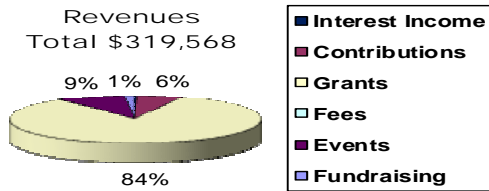
It is an honor to continue working with Lee's Summit CARES and the community for positive change and success.

Roby Little,  
Director of Lee's Summit CARES

## 2011 Board of Directors

Julie Doane, President  
*Missouri Central Credit Union*  
Marsha Palmer-Thelwell, Vice-President  
*ReDiscover*  
Joe Snook, Treasurer  
*Lee's Summit Park's & Recreation*  
Cheryl Nash, Secretary  
*Community Member*  
Ron Baker  
*Lee's Summit R-7 School Board*  
Kim Fritchie  
*Lee's Summit R-7 School District*  
Kerri Gray  
*ReDiscover*  
Kathy Hofmann  
*Lee's Summit City Council*  
Janet Krueger  
*Crittenton Center*  
Scott McCarter  
*PTA Unit Council*  
Dr. Jeff Miller  
*Lee's Summit R-7 School District*  
Chief Joe Piccinini  
*Lee's Summit Police Department*  
Fred Pickard  
*Community Member*  
Jeanine Rann  
*Downtown Lee's Summit Main Street, Inc.*  
Karen Schalker, Technical Support  
*First Call*  
Roby Little, Director  
*Lee's Summit CARES*  
Susan Coffman, Program Coordinator  
*Lee's Summit CARES*  
Laura DeCourcy, Program Coordinator  
*Lee's Summit CARES*

**Financials for the year ended December 31, 2010**



## 2010 Highlights

- The 2010 year began with Make Your Character Count at the **Mayor's Character Breakfast**. A crowd of 510 turned out to hear Dr. Bowen White give the motivational message.
- Began implementation of the **Drug Free Community Grant** through SAMSHA.
- In July, Lee's Summit CARES in collaboration with ReDiscover received the **Healthcare Foundation of Greater Kansas City Grant** for Smoking Prevention and Tobacco Cessation.
- The **I Can Make a Difference** program (anti-bullying) included 56 sessions presented in 19 schools for 1,230 students and 56 adults.
- There were ten **Alcohol Retailer Trainings** with eight different businesses and 79 employees participating.
- There were ten **Love and Logic Parenting** classes with 248 participants and those participants impacted 432 youth. Eight-nine percent of participants reported a positive change in at least two of their children's behavior.
- Lee's Summit CARES collaborated with the Lee's Summit Police Department, ReDiscover and the Lee's Summit R-7 School District to offer a program on **internet safety** for 31 parents.
- Thirteen **Party Patrols** were executed. There were 242 Minor in Possession violations and 20 Open House Party violations. This is a decline from 2009.
- Four **Compliance Check Operations** were completed by the Lee's Summit Police Department. These operations checked each of the 34 off premise retailers on four different dates for a total of 136 checks resulting in a 85% compliance rate.
- **Energy Drink Awareness** presentations were developed to educate the schools and community on the dangers of energy drinks.
- **Downtown Days Pancake Breakfast** fundraiser attended by 300 people.
- **Businesses of Character** membership at 49 with the addition of 9 businesses this year.

2010 PARTNERSHIPS	
<b>Health</b> Baptist Trinity Lutheran Legacy Foundation Elaine Feld Stern First Call Healthcare Foundation of Greater Kansas City Lee's Summit Medical Center Milton W. Feld Preferred Family Health Care ReDiscover Saint Luke's East Medical Center The Gourley Foundation Truman Medical Center United Way	<b>Business</b> All World Languages & Culture, Inc. American Family Insurance Charities Berry Jennings State Farm Insurance Dean's Trophies T-shirts & Awards Don Kahan Chevrolet Downtown Lee's Summit Main Street, Inc. HyVee Landmark Skate Lee's Summit Chamber of Commerce New Theatre Restaurant Paradise Park The Pavilion at John Knox Village PBI DBA McDonald's QuikTrip Summit Bank of Kansas City Summit Solutions Steppin' Out Walmart
<b>Recreation</b> Lee's Summit Parks & Recreation	
<b>Faith</b> Lee's Summit Ministerial Alliance	
<b>Government</b> COMBAT Lee's Summit City Council Missouri Association of Community Task Forces Missouri's Youth Adult Alliance SAMSHA	<b>Schools</b> Lee's Summit Council of PTA's Lee's Summit R-7 School District MCC-Longview Our Lady of the Presentation
<b>Media</b> Lee's Summit Journal Lee's Summit Tribune	<b>Public Safety</b> Greenwood Police Department Jackson County Sheriff's Department Lake Winnebago Police Department Lee's Summit Fire Department Lee's Summit Police Department Community Mediation Center
<b>Civic Organizations</b> Lee's Summit Rotary	

## New in 2010

- The first Youth Advisory Board gave presentations regarding issues facing teens at each high school's fall parent meeting.
- Lee's Summit CARES partnered with the Ethics in Business Committee to assist in creating the first luncheon and recognize the first recipient of the Ethics in Business Award.
- The Tobacco Ordinance was passed to mirror state statute.
- Formed a partnership with Preferred Family Health Care and Lee's Summit Medical Center to promote Tobacco Intervention and Cessation classes.
- Laura DeCourcy and Roby Little attended the Drug Free Communities National Academy in Denver. The academy was three weeks of course work and a final product was required.
- The Business Sector presented three free business workshops: Employee Onboarding, Time Management and Resolving Conflict.
- Parenting Teens 24/7 was held on the MCC Longview campus with 75 parents attending.
- A Fundraising Committee was formed and is planning it's first fundraising event, Lee's Summit's Got Talent to be held in June 2011.
- Lee's Summit CARES, Lee's Summit Police Department and Walgreens hosted two Prescription Drug Take-Back events. A total of 373 medications/11,184 pills and several inhalers/liquids were netted.
- High school Tobacco Cessation support groups were conducted at all three high schools with a total of 35 participants.