

Lee's Summit CARES

2012 Annual Report



Message from the Director

I am pleased with Lee's Summit CARES ability to revise and adapt programs to meet the needs of the community. Due to program evaluations and community assessments, program curriculums have been adapted over the years to keep pace with the changing needs of the community. The answer to new issues is found in partnering with the many different local sectors.

An adult committee was assessing the increased use of marijuana by local youth. Before the group could move forward it was important to discover what youth were saying about marijuana. In the spring of 2012, a short perception survey was given and the majority of the student beliefs in this sample survey were that marijuana is safe, that it should be legal and one can drive better high than drunk. These responses strongly suggested youth are buying into the pro-marijuana message. While the federal government is against the legalization of marijuana, marijuana activists are taking the legalization argument state to state. Lee's Summit CARES is preparing the Truth About Marijuana Campaign to be launched in 2013.

Since 2007, the "I Can Make a Difference" anti-bullying program has continued to be successful in the elementary schools reaching 8,087 students. In 2012, Lee's Summit CARES implemented the "Have You Filled Your Bucket" preschool bullying program and began working with Summit Technology students to videotape role-playing episodes that illustrate the many sides of bullying. This program is currently being piloted in the high schools.

Lee's Summit CARES will continue to grow and make changes in our programming to better fit the needs of the community. We annually update our strategic plan to plot the direction of the future and seek partners who share the same passion of protecting the health and safety of local youth and families. Thank you to the community for the generosity shown to Lee's Summit CARES in 2012. You make all the difference.

Respectfully,

Roby Little,
Director of Lee's Summit CARES

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Lee's Summit CARES

Our Mission

To direct, support and actively coordinate efforts of the community to significantly reduce substance abuse, promote youth safety and thereby improve the health and well being of the community.

By the Numbers

Love & Logic Classes

89% of the participants reported two positive changes in their relationship with their child. 151 adults received either partial or full scholarships to attend the program.

"I Can Make a Difference" Anti-Bullying Program

There were 86 classes presented. After attending the program, 150 students asked for a follow-up session from their counselor to address a problem.

Student Assistance Program

This year SAP focused on the development of interventions using resources in the classroom for students with behavioral challenges. Secondary coordinators continued to focus on the identification of at risk students through student assessment.

Internet Safety

In collaboration with the Lee's Summit Police Department, facilitated workshops to parents and youth on Internet Safety.

Drug Take-Back Program

Partnered with the Lee's Summit Police Department, Hy-Vee and St. Luke's East Hospital to conduct two Drug Take-Back Days where medications could be disposed of responsibly.

Enforcement

The Lee's Summit Police Department conducted 4 Compliance Checks with a 86% compliance rate. Twelve Party Patrols were completed with 18 and 19 year old youth receiving the highest number of violations.

270 participants

2,036 participants

1,066 students served

104 participants

1,002 lbs collected

215 MIP Citations

The Highlights

- Implemented a high school bullying prevention program.
- Expanded the character program to include a community-wide **Character Day** and a new series "Character Patrol" in the *Lee's Summit Tribune*.
- Received a MO ACT grant to develop an education and awareness campaign on the dangers of marijuana.
- Surveyed secondary students to gauge their perception of marijuana.
- Presented our popular fundraiser, Lee's Summit's Got Talent Season 2 to a record crowd.
- Provided volunteers for the Tour of Kansas City Bike Race and was chosen as one of the race beneficiaries by the New Longview Foundation.
- Received a Rotary Club grant to pilot the emPowerU program.
- Two Youth Advisory Board members represented Lee's Summit as Missouri Youth Adult Alliance Youth Ambassadors and presented "Dangers of Distracted Driving" at the 2012 Speak Hard youth advocacy conference in Jefferson City.

Thank You to Our 2012 Supporters

Major Sponsors

Beacon Press
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 Dean's Trophies T-Shirts and Awards
 Downtown Lee's Summit Main Street, Inc.
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 Great Southern Bank
 Hy-Vee
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 Men's Wearhouse
 New Longview Foundation
 Paradise Park
 The Pavilion at John Knox Village
 Saint Luke's East Hospital

Major Funders

COMBAT
 Drug Free Communities Grant
 First Call
 Gourley Family Foundation
 Milton Feld Trust/Don Kahan Motors
 Missouri's Youth Adult Alliance
 ReDiscover
 SAMSHA
 United Way

2013 Goals

Funding

We continue to evaluate and think "outside the box" when considering new funding streams for the sustainability of Lee's Summit CARES.

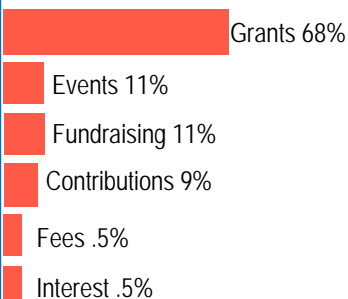
- Partner with Simon Will Productions on "Forever Kings", a benefit concert for Lee's Summit CARES.
- Increase Lee's Summit's Got Talent sponsorships with the addition of a "premier sponsor".

Programs

- Implement a marijuana awareness campaign.
- Work with the Business of Character Sector to offer character scholarships to local high school seniors.

Financials

2012 Income



2012 Expenses

