

It all starts here!

Lee's Summit CARES Global Sponsorships

Gold Membership: \$1501—\$2500*

Silver Membership: \$1001-1500*

Bronze Membership: \$500-\$1000*

All Global Sponsors receive:

- Business name included in Lee's Summit CARES' eblasts
- Business name/logo and link to your URL on our website
- If you are a Business of Character sponsor, your name will be on the Community of Character Business Sector Banner displayed at community events, including Mayor's Character Breakfast

Plus

***Each of the Global Sponsorships includes your choice of Event Sponsorships (detailed inside) equal to the dollar amount indicated next to the Global Sponsorship level. A business can also choose to be an Event Sponsor only.**

Why Your Sponsorship is Important

Lee's Summit CARES has established numerous programs to benefit the community. However, these programs are not sustainable without the financial support of businesses, organizations and individuals.

By choosing to sponsor Lee's Summit CARES, you are choosing to invest in Lee's Summit as a whole. We hope you will join us in our efforts to make Lee's Summit a healthy community for years to come.

All sponsorships are
tax-deductible.

Our Mission

To direct, support and actively coordinate efforts of the community to significantly reduce substance abuse, promote youth safety and thereby improve the health and well-being of the community.



Sponsorship Opportunities



The Community Anti-drug/Alcohol and Youth Violence Task Force



lscares.org

Event Sponsorships

Business of Character

The focus is on character in the workplace, ways to bring greater visibility to the community and to provide educational workshops.



All Business of Character Sponsors with the exception of Role Model will receive:

- Name on Community of Character Business Sector Banner displayed at community events
- Community of Character table display, window cling and Character book

Leader: \$300

- Business featured in a Character full page ad in the Lee's Summit Journal once a year
- Two tickets to Mayor's Character Breakfast

Mentor: \$150

- One ticket to Mayor's Character Breakfast

Role Model: \$75

- Name on Community of Character Business Sector Banner displayed at community events
- Character book

Hero: \$100 (non-profit & civic organizations)

- One ticket to Mayor's Character Breakfast

Parent University

PARENT UNIVERSITY

An educational event for families in Lee's Summit. Parents participate in educational workshops on a variety of childrearing topics while children participate in educational programs designed just for them!

Valedictorian: \$500

- Logo will be the largest and at the top of all marketing efforts, including electronic, print and promotional banners
- Logo and link to your URL on our website

- Logo on all event registration materials and volunteer t-shirt
- Recognition as top sponsor during the event
- Four tickets to Parent University

Salutatorian: \$300

- Logo on website, event registration materials and volunteer t-shirt
- Recognition as a sponsor during the event
- Two tickets to Parent University

Head of Class: \$100

- Business name on website and event registration materials

Holly Festival



A fundraising craft fair for the D.A.R.E. program. The monies raised are used to purchase materials and incentives the police officers use in the classrooms.

All Holly Festival Sponsors will receive:

- Thank you acknowledgement during event
- Name recognition in local event advertising

Diamond: \$750

- Display table during event
- Logo on promotional flyers, event signage
- Ten raffle tickets for door prizes

Amber: \$500

- Display table during event
- Logo on promotional flyers
- Six raffle tickets for door prizes

Ruby: \$250

- Logo on promotional flyers
- Four raffle tickets for door prizes

Emerald: \$100

- Two raffle tickets for door prizes

Lee's Summit's Got Talent



A premier talent competition with up to 1,000 attendees. Monies raised are used to support our programs.

Premier: \$5000 (only 1 available)

- Sponsor exclusivity on postcard and billboard promoting the event
- At the event: recognition as Premier Sponsor, logo on Judge's Stand and presenter of the \$5,000 check to the winner
- Logo and link to your URL on event website
- Logo on marketing collateral (posters, event program)
- Logo featured on show tickets
- Spotlight introduction at the event
- Six premier reserved seat tickets to the event
- Logo project on stage before the event

Spotlight: \$1000

- Logo and link to your URL on event website
- Logo on marketing collateral (posters, event program)
- Logo featured on show tickets
- Spotlight introduction at the event
- Four premier reserved tickets to the event
- Logo projected on stage before the event

Standing Ovation: \$500

- Business name on event website
- Business name in event program
- Two premier reserved tickets to the event
- Logo projected on stage before the event

Bravo: \$175

- Business name on event website
- Business name in event program
- Two general admission tickets to the event
- Name projected on stage before the event

**To sponsor please call
816.347.3298.**